

This privacy notice provides information on how Beano collects and processes you and your family's personal data to facilitate your participation in the Britain's Funniest Family competitions (the "Competition").

It is important that you read this privacy notice together with the terms and conditions of the Competition which can be accessed here.

### Important information and who we are

Beano Studios Limited is the controller and responsible for your personal data.

Due to the type of data we collect and the nature of our business we currently have no legal requirement to have a DPO at Beano. However, our Head of Data will be happy to deal with any queries or requests regarding the data we hold about you. They can be contacted via our contact us page on our website, by phone on +44 20 7400 1094 or by post to Head of Data, Beano Studios Limited, 185 Fleet Street, London, EC4A 2HS.

#### 1. The data we collect about you

Personal data, or personal information, means any information about an individual from which that person can be identified. It does not include data where the identity has been removed (anonymous data). We may collect the following types of personal data about you and/or your family members:

2. Identity Data: this includes names, telephone numbers and email addresses of the members of your family who are participating in the Competition, it also includes images of those taking part in the competition.

3. Contact Data: this includes your email address, telephone number and may include your address or location of your home if it is included in or can be identified from your video entry.

4. All Winners will be asked to provide their address in order to facilitate delivery of the prizes.

#### 5. How we use your personal data

Beano Studios, its group companies and/or third party promoters, service providers or contractors for the competition may use data supplied by entrants to:

- process the competition
- promote the competition on our website and social media, during and after the end of the competition
- inform winning participants of their winning entry; and
- distribute prizes
- where consent is given on the Entry Form, to hold your data on our newsletter database

#### 6. How we share your personal data

We may share your personal data with third parties in order to fulfil the Competition T&Cs. Your personal data will be shared with the Judges (see Competition T&Cs here for Judges' details) to enable them to decide on the list of finalists. Some of your personal data may be made public on our website and/or social media pages as part of the voting and may be shared with our third-party promoters.

Winners' personal data may be shared with third parties in order to fulfil delivery of the prizes. A full list of the prizes and suppliers can be found in the Competition Information here.

#### 7. How long we hold your personal data

Your video entry and personal data is kept whilst the Competition remains open. Once the Competition has concluded and prizes are confirmed to be received, all data collected during the Competition is deleted, other than your video entry which may continue to be used and shared online by us.

#### 8. Your legal rights

Under certain circumstances, you have rights under data protection laws in relation to your personal data including the right to receive a copy of the personal data we hold about you and the right to make a complaint at any time to the Information Commissioner's Office, the UK supervisory authority for data protection issues ([www.ico.org.uk](http://www.ico.org.uk)).

Under the Data Protection law, you have a number of rights with respect to your personal information which are:

- **Correcting your Information:** You are entitled to have your personal information updated to ensure it is up-to-date and accurate.
- **Withdrawing Consent:** You have the right to withdraw your consent to any processing that is currently being done under your consent, e.g. marketing.
- **Obtaining a copy of your Information:** You are entitled to receive a copy of the personal information we hold about you.
- **Deleting your information:** You can request that we delete personal information in certain circumstances. These will be specific to each case.
- **Data Portability:** You are entitled to have us transfer to another controller the personal information that you have provided us with.
- **Restricting Processing:** You can request a restriction on the processing of your data in some limited circumstances. Examples are concerns over data accuracy or we are no longer required to hold your data but you have requested its retention by us to aid you in a legal matter.
- **Right to object to processing:** You are entitled to request that we stop processing your data for marketing purposes and in other limited circumstances such as asking us not to process your data by wholly automated means or not to analyse your information for targeted content etc. (also known as profiling).

9. You can action any of these rights by contacting us via our contact us page or by post to Head of Data, Beano Studios Limited, 185 Fleet Street, London, EC4A 2HS.

#### 10. Further details

If you are looking for more information on how we process your personal data including on data security, data retention and lawful processing bases, please contact us via our contact us page or by post to Head of Data, Beano Studios Limited, 185 Fleet Street, London, EC4A 2HS.